

# SOCIAL MEDIA PLANNER

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Social Media  
Profile

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@Handle

Ideal Clients Avatar

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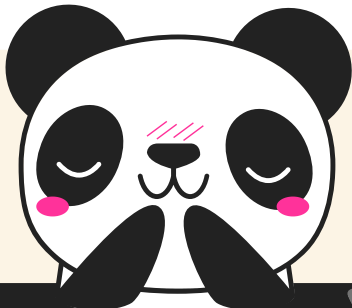
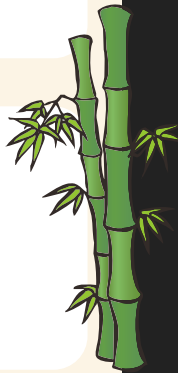
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Type of Contents

Live Post

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Story

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Tutorial

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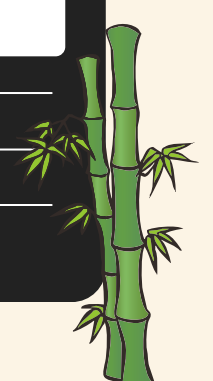
Carousel

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# CONTENT SCHEDULE

Social Media Profile

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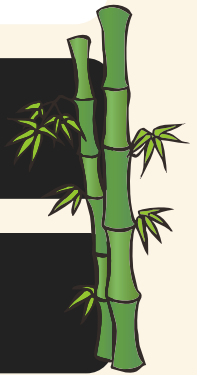
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Followers

Sponsors

Guest Posts

Collabs



Video

Tips

Carousel

Sun

Mon

Tue

Wed

Thu

Fri

Sat

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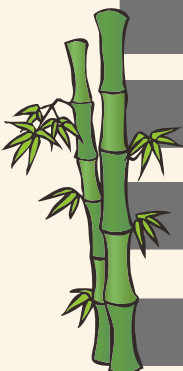
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# CONTENT PLANNER

Brain Dump

Lined writing area for Brain Dump.

Main Platform



Recycled Posts

Crossposting



Giveaways

Important Details



# SOCIAL MEDIA ANALYTICS

MONTH	Week 1	Week 2	Week 3	Week 4
JAN				
FEB				
MAR				
APR				
MAY				
JUN				
JUL				
AUG				
SEP				
OCT				
NOV				
DEC				





# STRATEGIC PLANNING

**Social Media  
Profile**

**Desirable  
Results**

**Target  
Market**

**Contents**

**Tips & Tricks**

**Tutorial Videos**

**Collaborations**

**Lead Magnet**

**Freebies**

